



# Hey Local Businesses,



We're here to  
help!



**Introducing.....**

**The "BREAD SAVER"**

**It's the newest, greatest benefit of being a Breadhead!**

**And it's the newest, greatest reason you need to be a BREADHEAD BUSINESS!**

**Everyone is feeling the pinch in 2009. WIL is allowing an opportunity for Breadheads to become card-carrying members.**

**With this card, Breadheads will enjoy special discounts and savings.**

**When Cornbread passes out thousands of these cards to his loyal listeners he'll be encouraging them to do business with participating Breadhead partners!**

**WILL YOU BE ONE OF THEM????**

# Breadhead Business

## Programs



### #1

#### Basic Partnership

- Text Listing & Logo of your business on the Breadhead Business Page located at [www.wil92.com](http://www.wil92.com)
- Text Listing of your exclusive offer
- Breadhead Business Poster for display at your business.
- 1 change to your money saving offer with annual commitment

### #2

#### Partnership Plus

- Text Listing & Logo of your business on the Breadhead Business Page located at [www.wil92.com](http://www.wil92.com)
- Text Listing of your exclusive offer
- Breadhead Business Poster for display at your business.

**- AND -**

- Link to your business website
- Equal Rotation in Shared Streaming spots in our “Listen Live” option on [www.wil92.com](http://www.wil92.com) for the first 60 days of your participation
- 2 changes to your money saving offer with annual commitment

### #3

#### Premier Partnership

Text Listing & Logo of your business on the Breadhead Business Page located at [www.wil92.com](http://www.wil92.com)

- Text Listing of your exclusive offer
- Breadhead Business Poster for display at your business.

**- AND -**

- Link to your business website
- Equal Rotation in Shared Streaming spots in our “Listen Live” option on [www.wil92.com](http://www.wil92.com) for the first 60 days of your participation.

**- AND -**

- Quarterly changes to your exclusive offer with annual commitment
- Run-of-site customized banner ad on WIL92.com with your business message for the first 60 days of your participation.
- Product Sampling, or coupon distribution availability at WIL appearances.



# Breadhead Business Order Form



## #1 Basic Partnership

\$750 – One Year

\$ \_\_\_\_\_

(\$75 monthly investment for a minimum 6 months –for seasonal businesses)

## #2 Partnership Plus

\$900 – One Year

\$ \_\_\_\_\_

(Entire one year investment due before start)

## #3 Premier Partnership

\$1,150 – One Year

\$ \_\_\_\_\_

(Entire one year investment due before start)

## Total Bread Saver Investment

\$ \_\_\_\_\_

Complete the attached Credit Card Authorization form and send with your application. Full balance must be paid in advance.

Any checks should be made payable to Bonneville Radio

Mail to: Bonneville Radio, Attention: Breadhead Business,  
11647 Olive Blvd. St. Louis, MO 63141.

Once your payment and application are received, your purchase will go live within 5-10 business days.

**Approved by:** \_\_\_\_\_

**Date:** \_\_\_\_\_

\_\_\_\_\_ I am not a Current advertiser of WIL 92.3 . However, I would like to be contacted to know more about it.

\_\_\_\_\_ I understand that 3 listener complaints regarding offer redemption problems could result in the cancellation of my ad without refund.



# Breadhead Business Instructions



Please provide the following information, on a separate piece of paper.

**All information MUST be LEGIBLE!**

- Business Name
- Contact Name and phone number
- Business Phone
- Business Web Address
- Business Street Address  
(5 location max. Each additional location after 5 has a \$5 additional charge to cover additional web space and cost of additional posters.)
- Exclusive Breadhead Offer  
The Staff of WIL has the right to review all “Bonus Savings” offers. We reserve the right to turn away any offer we don’t deem a true savings for the Breadhead Nation. And, the staff will keep in mind that this card does not have any number or swiping mechanism to limit its usage. Your offer must be something that a Breadhead can take advantage of over and over. Remember, the more aggressive, the better the results!)
- Business Category (i.e.. Auto Repair, Auto Sales, Plumbing)
- Please email your logo and URL for company link  
Subject – “Your Business Name” [cornbreadsavers@wil92.com](mailto:cornbreadsavers@wil92.com)



# BONNEVILLE ST. LOUIS RADIO GROUP CREDIT CARD AUTHORIZATION FORM



FIRST NAME

LAST NAME

COMPANY  
NAME

CITY

(CREDIT CARD BILLING ADDRESS)

STATE/  
PROVINCE

ZIP CODE

PHONE

FAX

RECURRING  
PAMENTS?

\_\_\_\_ YES \_\_\_\_ NO

TOTAL  
MONTHS

PAYMENT FORM

VISA

MASTERCARD

AMOUNT

CARD  
NUMBER

EXP DATE

SIGNATURE

DATE